



People. Process. Performance.

Your Employees Are Talking.

Is Your Company Listening?

The CEO of ONE: Embracing Change When Technology Is Involved!

Our CEO of One "Change" Training Program Include:

- ⌋ A full suite of training and reinforcement tools for handling and succeeding through change
- ⌋ What to do when focus and hard work isn't cutting it
- ⌋ Steps for anticipating and evaluating change before the pressure is turned up
- ⌋ Coaching, support and situational analysis before, during and after change
- ⌋ How to succeed with the greatest challenge for change - **Culture**

Change isn't coming, it's already here. Are you and your team prepared?

When it comes to technology the question isn't whether your company is preparing for change. The question is if your strategy for change is losing money or making money.

What Does Your Preparation for Change Say About Your Commitment to Success?

Whether your company **creates the technology that ushers in change** or your company **initiates change by integrating new technology** one thing is certain:

To Achieve Your Desired ROI It Is Crucial That Employees Are Trained To Embrace Change.

When it comes to achieving long lasting success in the face of change, world-class companies such as **SBC, Pacific Bell and the California Water Association** have called on **J. Eldridge Taylor Company, Inc. (JET)** to deliver the tools necessary for succeeding when it matters most with the **CEO of One Programs**.

The **CEO of One** is a revolutionary system for change no one else is using. In advance of your beta-testing and actual implementation, we take your employees through an engaging and inspiring experience to **transform how they prepare, act and succeed during change**. When that happens, **productivity rises, profits go up, and both employee & customer complaints go down.**



"This workshop was different and more applicable than (any) seminar or Customer Service Workshops I've been a part of."

**~ D. Brown ~
California Water Service**

"I've been to many seminars and I've never enjoyed one as much as I did the CEO of One program."

**~ Carol Fitzpatrick ~
Manager, Alternative Services**

To you, it's more than just change. So hire more than just another training firm.

Take the Pain Out of Change With J. Eldridge Taylor!

J. Eldridge Taylor Has Delivered In Excess of:

- **400 Customer Experience training programs & presentations.**
- **Over 8,000 front line managers, service directors & sales professionals across North America.**

Call **877-JET-9777** or email info@thejettouch.com today to arrange a complimentary Customer Experience strategy session.

Sometimes in business decisions really are simple. This is one of them.

